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**FOR IMMEDIATE RELEASE**

**ASCENT HEALTHCARE SOLUTIONS LAUNCHES NEW WEBSITE**  
*Detailed industry information, customer interface lead improvements*

**Phoenix, Ariz. – Jan. 31, 2007** — Ascent Healthcare Solutions today announced the launch of a redesigned, intuitive website, [www.ascenths.com](http://www.ascenths.com), containing extensive information about the company, which resulted from the 2006 merger between Alliance Medical Corp. and Vanguard Medical Concepts. The combination made Ascent the largest independent third-party reprocessor of single-use medical devices (SUDs) in the nation.

The new site allows visitors to easily learn about the company's offerings and unique programs, such as Ascent's comprehensive AIM™ (Assessment, Implementation and Management) for Excellence program. AIM simplifies the implementation of a reprocessing program and maximizes savings for Ascent's hospital partners. The site also describes its GO GREEN program, which reduces medical waste by recycling metals and plastics from devices.

The redesign contains a password-protected portal for Ascent's customers, allowing them to view, in real time, the status of their orders. Hospitals can also track their reprocessing program savings, verify delivery dates for reprocessed items and download usable reporting templates, among other functions.

The site contains detailed descriptions of the company's mission and operations, environmental stewardship, press releases, trade show participation and listings of SUDs the Food and Drug Administration has cleared the company to reprocess. The website

also links visitors to a “Position Statements” section that presents comments from various governmental agencies and medical organizations that oversee or interact with the reprocessing industry.

“We hope our reprocessing partners and the public will find this new site more useful than ever before,” said Arthur Goodrich, vice president of business development for Ascent. “Reprocessing is a high-growth industry that more hospitals rely on for recurring supply-cost savings and environmental stewardship. The site is organized and displayed for easy access to the information most requested by hospitals, hospital delivery networks, group purchasing organizations and others interested in reprocessing.”

### **About Ascent Healthcare Solutions**

Ascent Healthcare Solutions, the leading independent third-party reprocessor of single-use medical devices (SUDs), has reprocessed more than 50 million SUDs for over 1,700 healthcare facilities nationwide. Ascent holds agreements with all leading national group purchasing organizations as well as numerous nationally recognized hospital integrated delivery networks that collectively represent more than 5,000 healthcare facilities. For more information about Ascent Healthcare Solutions, visit [www.ascenths.com](http://www.ascenths.com).

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